

Biography

Federico Casalegno, Ph.D., is the Director of the MIT Mobile Experience Lab and Associate Director of the MIT Design Laboratory at the Massachusetts Institute of Technology. Since 2006, he is the director of the Green Home Alliance between the Massachusetts Institute of Technology and the Fondazione Bruno Kessler in Italy.

A social scientist with an interest in the impact of networked digital technologies in human behavior and society, Casalegno both teaches and leads research at MIT, especially focusing on the area of rethinking and designing interactive media to foster connections between people, information and physical places using cutting-edge information technology.

Since 2002, he has also held a position as Lecturer in the MIT Media Lab Smart Cities group, and from 2004 to 2007, he worked at Motorola, Inc., as Technology and Product Innovation Analyst, designing pioneering products, experiences and services for mobile devices.

From 1994 to 2000, he worked at Philips Design on connected communities and new media environments to inform design and product experience planning.

He holds a Ph.D. in Sociology of Culture and Communication from the Sorbonne University, Paris V, with a focus on mediated communication and social interaction in networked communities and wired cities.

Casalegno has published several scientific papers, books and articles. For the Living Memory, connected community project, he was awarded the *Best Concept* prize by the American Leading Industrial Designers I.D. Magazine, and the Silver Prize *Design Concept* by the Industrial Designers Society of America (IDSA).